

**Rise head and shoulders above the competition with...
Copresco's Full-Color, Full-Bleed Tab Dividers**

In today's fast-paced world, it's important that your literature be presented in a well-organized and professional fashion. That's why we discussed how Copresco's index tabs will make your books stand out in a crowd in last month's *Overnight Lite*.

Now, we'll show you how to gain even more attention and stature with full-color index tab dividers.

A Classy Piece

Color plays an equally important role in technical and promotional communication.

The tab dividers for the college handbook shown here demonstrate the classy potential and emotional appeal of beautiful full-color, full-bleed digital printing.

First-Class Job

This top-quality job reflects the professionalism of the college, an international educational leader in visual, performing, media and communication arts.

Digitally printed on a coated stock, the dividers command the reader's immediate attention. Solid coverage, type reverses, full-color photos and illustrations create a strong visual image.

Full-Bleed Impact

The designer gained the extra impact of borderless printing by using the full width of the divider area for eye-catching graphics, photos and text. Copy printed on the face of each tab provides a quick reference and thumbnail sketch of the section's contents.

Printing on the body of the index divider increases the graphic appeal of

the book, grabs the reader's interest and sets the stylistic tone for the entire document.

With an imprinted body, the divider becomes an integral part of the whole book, not just a supplemental component.

Other creative uses for full-color and full-bleed dividers include descriptive text, overviews of section contents, tables of contents, logos and other graphic elements.

F.A.Q.

Copresco has developed a Tabs Specification Sheet to help you in your tab divider planning. Please call or e-mail us for a copy.

Our production staff will also gladly answer your specific tab divider questions.

Here are replies to some frequently asked questions.

Q. Aren't tabs normally printed in one color on a white card stock?

A. Yes, that's the most popular method. But, as you can see from the college handbook example, they can't hold a candle to the visual impact of Copresco's award-winning full-color, full-bleed presentation.

Few printers are capable of producing a prestigious tab job like this.

Q. Are there tab size limitations?

A. Copresco manufactures index tab dividers in full color with bleeds in various dimensions for virtually any size book, manual or publication.

Q. What about printing copy on the tabs?

A. Titles should be concise; just one

to three words that will provide quick identification.

Placing the title on both sides of the tab provides easy forward and backward referencing.

Q. What's the turnaround time for full-color tabs production?

A. Copresco offers you fast turnaround in our Copies Overnight tradition.

Our digital printing is faster than traditional methods, even for complex tabs and is more cost-effective, particularly for short-run jobs.

Be a Winner

To make your books and manuals rise head and shoulders above the competition, call the digital printing industry leader.

Call Copresco today.

Remember When...

Our 25th anniversary reminiscing takes us to 1990—the year we installed our first docutech.

We purchased the second of five docutechs the next year.

Copresco's 250,000 Guarantee

With the additions of faster and more powerful digital presses, Copresco made an unheard of offer in the printing industry.

We guaranteed 100,000 impressions the next business day for each customer—with no rush charges.

Upped the Ante

As we added more firepower and technical skills, we upped the ante to 250,000 impressions.

That guarantee stands today—as does our reputation as one of the fastest digital printers in the nation.

<http://www.copresco.com>

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A golfer ranted and raved as he swatted his way through the bushes looking for his lost ball. “Try this one,” his friend said, offering a brightly



colored ball. “You can’t lose it.” “Yeah, yeah,” the golfer growled, “I can lose anything!” “No, seriously, you can’t lose this one,” the man’s friend persisted. “Look at this—if you hit it into the woods, it beeps until you pick it up. If it falls in the water, a balloon inflates and pulls it up to the surface. If it rolls under something, a light flashes so you can see it. On the fairway, it lets out a little smoke signal...” “That thing’s incredible!” the golfer interrupted. “Where on earth did you get it?” He shrugged. “I found it.



Economics: The only field in which two can win a Nobel Prize for saying opposite things.



What’s another word for thesaurus?



My brother-in-law isn’t smart. He got tickets to a Broadway show but left in the middle because on the program he read, “Act II: One Week Later.”

“I got a new shadow. I had to get rid of the other one. It wasn’t doing what I was doing.—Steven Wright



At tax time, America really is the land of untold wealth.



Ernie Banks had this dream: He was at the Pearly Gates and St. Peter met him. “I checked the record, and I know what went on. I’m sorry, but I can’t let you in. But before you go, God wants to know if you’d sign these six dozen baseballs.”



If you don’t know what you’re doing, at least be neat.



“Oh,” sighed the wife one morning, “I’m convinced my mind is almost completely



gone!” Her husband looked up from the newspaper and commented, “I’m not surprised: You’ve been giving me a piece of it every day for 20 years!”



“Mom, what happens to a car when it gets old and doesn’t run anymore?” “Someone sells it to your father.”

“I don’t know what to do,” a woman said to her therapist. “I love him. He loves me. We like the same books, the same food, the same movies, the same hobbies. When we’re apart, we’re both miserable.” “It sounds like you two were made for each other,” the counselor responded. “I guess I don’t see the problem.” “The problem?” the woman wailed. “What am I going to tell my husband!?”



“Look here, Eddie,” the Little League coach said as he pulled his fielder aside, “You know how important it is for the sake of the team to be a good sport.” “I know, coach,” the boy replied dutifully. “And you understand,” the coach continued, “that we don’t tolerate temper tantrums, abusive language, shouting at the umpire, or any other bad sportsmanship, do we Eddie?” “No, coach.” “All right then, Eddie,” said the coach, “now explain that to your mother.”

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