



**Copresco celebrates silver anniversary...**

## Digital Printing Books & Publications for 25 Years

Copresco's birthday cake is sporting 25 candles this month in celebration of our founding in October 1987.

President and CEO Steve Johnson believed that the future for commercial printing was in digital technology and the fast printing of publications, books and manuals.

### Ahead of the Times

Long before on-demand became an industry buzzword, Copresco was turning out hundreds of high-quality, short-run documents in extremely short turnaround times," Steve says.

"Copresco thrives on 'Mission Impossible' challenges. We have the professional staff, graphic arts skills and technical tools to accomplish tasks that others can't or won't handle," Steve relates.

### Overcoming Adversity

Copresco also knows how to deal with overwhelming problems, like the stock market meltdown on the day that we opened for business in 1987, and the miraculous 48-hour recovery from hurricane-force winds that tore the roof off our plant last July.

### National Recognition

"Copresco is proud to be recognized as the leader of the digital movement that has drastically changed the way books and manuals are produced.

"We continue to build for the future by automating our workflow systems and the investment in new equipment and technology.

"Not a single year goes by without Copresco adding new components to our complete digital printing services," Steve says.

### Millions upon Millions

Copresco's six digital presses produce millions of impressions for your short-run books and manuals.



President and CEO Steve Johnson and production manager Lynn Buck pose with a poster of our previous plant. Copresco moved into our modern 14,000 sq. ft. building in May 1999.

Projects range from booklets, catalogs, handbooks, textbooks and technical materials to training aids, guidebooks, newsletters, calendars and cookbooks.

Our in-house bindery adds the finishing touches for perfect bound and case bound books as well as wire and plastic coil volumes.

Our extensive index tab divider capabilities meet customers' growing needs for user-friendly documents.

Another area of significant growth has been in digital color printing.

"Color was once a novelty. Today, Copresco's award-winning color competes with the best printing in the world," Steve adds.

### Big Advantages

Digital color printing offers you all the advantages of on-demand printing technology: fast turnaround, less inventory requirements and the flexibility to make changes easily and quickly.

Copresco also offers you the latest technology in print files transmission. Long gone are the Zip disks and CDs and those ancient floppy diskettes.

Now, we maintain the digital stream through the internet and FTP files transfer from Copresco's award-winning website.

PDFs have diminished the nagging problems of missing fonts and graphics, making it even easier for you to get your jobs printed quickly.

### Major Recognition

Copresco has won an impressive array of awards and honors from customers, the graphic arts industry and professional organizations.

Achievements include our national awards for printing excellence of digital books and manuals and recognition for quality and innovation from equipment manufacturers and graphic arts industry trade magazines.

### We're Sincerely Grateful

As we have said so many times, the plaques look nice on the wall, and the press clippings fill a hefty scrapbook.

But, our real satisfaction comes from our customers. It's your respect, support and kind words that really matter. For this, we are truly grateful and thank you sincerely.

As we look to the future, we remain positively committed to our Copies Overnight heritage of providing you with exceptional quality and extremely fast turnaround.

### Still More on the Way

We will continue to lead the way with digital technology advancements and improvements in the continually changing graphic arts industry.

So, when you need short-run publications, books and manuals, call the company that has the technical skills and a quarter of a century of dedicated experience to do the job right.

And, don't worry if it sounds like an impossible task. We are up to the challenge.

Just call Copresco.

<http://www.copresco.com>

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“Remember, Kid,” the coach instructed his young quarterback before the game, “football develops a person’s initiative.” “Yes Coach.” “And football helps to



develop decision-making.” “Yes, Coach.” “And leadership.” “Yes, Coach.” “All right then,” said the coach. “Go out there and do what I tell you.”



A new study has determined that company vacations do not reduce productivity. For every week you are away and get nothing done, there is another week when your boss is away and you accomplish twice as much.



“When you’ve got the football and 11 guys are chasing you, you run. It was no big deal.”—Red Grange, the “Gallop- ing Ghost”



A small boy swallowed some coins and was taken to a hospital. When his grandmother phoned to ask how he was, the nurse replied, “No change yet.”

A Mennonite with a horse and buggy was involved in a bad traffic accident and was suing for his injuries. Questioned in court, the attorney pressed, “You told police at the scene that you never felt better in your life.” “That’s the truth,” the man replied plainly. “Then how can you claim to this court that you were severely injured in the accident?” “Well,” the man explained, “when the policeman arrived on the scene and saw my horse’s broken leg, he took out his gun and shot her. When he asked me if I was okay, I told him I never felt better in my life.”



“Lie—an abomination before the Lord and an ever-present help in time of trouble.”—Mark Twain



If a mime swears, does his mother make



him wash his hands out with soap?



“There are two kinds of men who never amount to much: those who cannot do what they are told, and those who can do nothing else.”—Cyrus H. Curtis

“I have an easy job that needs to be done,” the boss said. “Will the laziest worker please raise his hand?” Instantly, all hands went up—except for Earl’s. Impressed, the boss said, “Earl, you’re the only one who didn’t raise his hand.” “Sorry,” Earl shrugged, “I was too tired.”



Do you think sheep know when you’re pulling the wool over their eyes?



Why are lawyers buried ten feet deep? Because, down deep they’re really good people.



Why isn’t phonetic spelled the way it sounds?



My brother-in-law isn’t very bright. Last week he sold his car for gas money.



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