

## Form follows function...

# A Book Isn't a Book Until It Has a Quality Binding

How do you turn a stack of printed sheets into a book? With a good binding, of course.

Copresco has binding styles to complement all facets of our digital black & white and color printing work. We have devoted space in *Overnight Lite* for our award-winning adhesive bound and hardcover books, manuals and publications.

### A Nice Complement

Mechanical binding is another winner in our binding and finishing domain. Applications range from instruction manuals, employee handbooks and policy manuals to cookbooks, calendars and directories.

### Even More...

Additional binding applications include convention and trade show materials, training and technical manuals as well as conference proceedings and workbooks.

We could go on and on, but you get the idea.

### Think About Binding First

Copresco strongly recommends that you determine your binding style at the start of your project. Size, intended use, expected life and price are the important factors to consider.

Remember, the binding style that works well for a best-selling novel may be poorly suited to a school workbook!

### Coil Binding

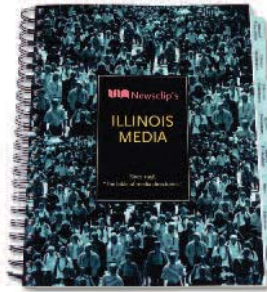
Coil binding offers the benefits of durability and the ability of books to lie flat for easy reference.

Copresco's double loop wire and plastic coil are highly recommended.

Plastic comb (GBC) bindings work well for thick books that can lie flat and have printed spines, but their popularity has waned.

### Double Loop Wire

This strong, good-looking wire binding method is ideal for books that receive heavy usage and need to lie perfectly flat for easy referencing, with facing pages evenly aligned across from each other.



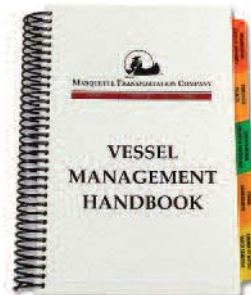
Books can also be doubled over, an especially useful feature for technical manuals, cookbooks, notebooks and directories.

Double loop is also a popular choice for wall calendars. They permit the calendar to hang straight and allow the pages to turn easily.

### Plastic Coil

Similar in style to old-fashioned single-loop wire, plastic coil has gained great popularity due to its attractive pricing and rugged durability. It is stronger than wire and won't be easily crushed or bent out of shape.

Plastic coil also comes in various colors that will enhance your overall presentation.



Books may be doubled over, but the pages may not align as evenly as double loop-bound documents.

### Consider This...

There are times when permanent binding isn't desirable, and you should consider a binding style that some people may not consider to be a binding style at all.

Looseleaf, three-ring or notebook style—call it what you may—this binding method, lets you add, subtract, edit or update pages with ease. Should you need to replace page 72 of your book, for example, simply open the rings and replace the old page with its new replacement.

### Ring Binders

Sturdy vinyl or polyurethane ring binders—available in a variety of styles, colors and materials—will cover and protect your valuable contents better than most other binding methods.

If you expect your book, manual or publication to have heavy-duty usage, a looseleaf notebook will keep its contents intact, virtually forever.

### Indexing

Don't forget to consider index tab dividers to help organize your book and make it more user-friendly.

### For Any Occasion

Copresco produces mechanically bound books in a diverse range of paper stocks, weights and colors in various dimensions and thicknesses—and with a variety of cover materials.

Our production department will help you make the right decision for the most efficient and economical binding for your job.

### The Place to Call

So, when you need help with a digital printing project, no matter what binding style you may need, be sure to call Copresco.



Digital On-Demand Printing

262 Commonwealth Drive  
Carol Stream, IL 60188

Address Correction Requested

A preacher walking down a hot, dusty country road stopped to visit with a young man who was struggling with a huge load of hay that had fallen off his cart. "Son," the clergyman said, "you look like you could use a break." "Yes, sir, but I can't," the boy replied, wiping his brow wearily. "My father would be mad." "Boy, you're hot and tired. It's no sin to take a minute and have a drink of



water." "Thank you sir, but no," the boy answered resolutely. "That'd cause trouble with Pa." "Pardon me for saying so. But your father sounds like a real slave driver," the preacher humphed. "Tell me where he is so I can have a word with him." "Well, right now, sir," the boy said, "he's under the load of hay."

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An employment officer asked one applicant whether he had any experience as a lumberjack. "You kidding?" he answered. "I used to be foreman at the Sahara Forest."

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**Q:** What do you get when you cross a duck and a light bulb?

**A:** A huge electric bill.

A businessman walked into a New York City bank and asked to borrow \$5,000. The loan officer asked for some kind of security, so the man tossed her the keys to his Rolls-Royce. "It's in your parking garage—just keep it here until I return." Worried about the bank being responsible for such an expensive car, the banker assigned one of their security guards to keep a close eye on it. About two weeks later, the businessman returned and repaid the loan, plus \$20 in interest and asked for his car. "Frankly, sir, we're puzzled," the loan officer said, handing the man his keys. "We checked our records and found you are worth millions. Why would you need to borrow \$5,000?" "I didn't," the man replied. "But where else in New York can I park my car for \$20?"

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A little old lady walks into a bar with a pair of jumper cables under her arm and says to the bartender, "Gimme a



beer." The bartender says, "Okay, but don't start anything in here."

**Q:** What do you get when you cross the Atlantic Ocean with the Titanic?

**A:** Halfway.

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If you don't ask, the answer's always no.

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A conservative business owner politely tolerated her employee's liberal political slant and was surprised when one day the young man began professing decidedly right-wing values. "So," she asked, "why the sudden change of view?" "I just found out," the man scowled, "that I'm expected to pay your old-age pension."

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Wall Street proverb: Every bull has a bear behind.

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The Missouri State Legislature passed a 1,012-page, 5-pound bill. It was designed to reduce paperwork.



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