

**Copresco's laminating protects and serves...**

## Making Your Books and Manuals Look Spiffy

Looking for a top-of-the line way to make your books and publications stand out in the crowded marketplace?

Talk to Copresco's production department about the many benefits of cover lamination.

### Value Added

"The lamination process enhances the aesthetics and adds value to printed pieces by giving the impression of higher quality and importance," says President and CEO Steve Johnson.

"The addition of our new Protopic III-540 system increases our laminated book-cover capacity and provides better control and faster turnaround of clients' projects."

### The Right Fit

Lamination and digital on-demand printing go hand in hand and are just the right fit for Copresco's production of your short-run publications, books and manuals.

### Permanence

Lamination provides additional strength, durability and permanence advantages as well as valuable protection against fingerprints, smudges, scratches, rubbing, wrinkles and stains.

### More Protection

In addition, laminated publications are resistant to excessive humidity.

Since laminates are transparent, they will not damage your various printed projects.

### Unmatched Durability

In addition to their handsome appearance, the unmatched durability features of lamination give books long shelf life, particularly for heavy-use applications, such as research and reference volumes, which are used on a daily or recurring basis.



Luis Colunga and Gail Oberhart check a lamination project produced on Copresco's new Protopic III-540 system.

### Superior End Product

Prior to the Protopic III purchase, Copresco's technical staff investigated a number of varnish, ultraviolet (UV) cured and aqueous coating systems.

Our research determined that lamination produced a far superior finished product that reflects high quality and class.

### Gloss or Matte Finishes

Lamination is available in both gloss and matte finishes for two very different effects.

Gloss laminating reflects light and imparts deeper, brighter colors for an eye-catching look that attracts attention.

On the other hand, matte finish laminating provides a more subtle, barely perceptible elegance, while still providing all the protective benefits of lamination.

Both finish styles enhance the appearance of a printed cover, and both are available from Copresco.

### A Perfect Solution

A major application for Copresco is the lamination of perfect bound books, a continually expanding market segment for our digital services.

### Unlimited Opportunities...

There are all sorts of projects that will benefit from cover laminations:

- catalogs
- literary journals
- primers and textbooks
- instructions
- employee handbooks
- policy manuals
- directories
- calendars
- cookbooks
- planners

### Even More Apps...

- training materials
- technical manuals
- conference proceedings
- workbooks
- foreign language booklets
- teacher's editions
- booklets
- looseleaf documents
- yearbooks
- guidebooks
- benefit plans
- reports
- monographs
- recruitment materials
- reference guides

### See for Yourself

Not sure how your project will look with a laminated cover?

Call our production department for samples of various gloss and matte finished projects.

### Best Time to Laminate?

Right now is a good time to add eye-catching good looks and durability to your books and publications.

So, when you want the best-looking books in town, call the top-shelf digital printer today. Call Copresco.

<http://www.copresco.com>

(630) 690-2000 • Fax (630) 690-8182



Digital On-Demand Printing

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Carol Stream, IL 60188

Address Correction Requested

The three-foot-tall ghost flew effortlessly up in the air with the basketball and sank the winning shot at the buzzer. The crowd cheered wildly as the school team won its first game in years. “I told



you so,” the coach said after the game. “All we needed was a little school spirit.”



The chief administrator of an HMO died and was relieved to find himself in Heaven. “We’ve been expecting you!” welcomed St. Peter. “Now you understand, of course, that you can only stay three days...”



**Q.** Why did God create an economist?

**A.** To make weathermen look more accurate.



“Never miss a good chance to shut up.”—Will Rogers



A skeleton received an invitation to a Halloween party, but he was too shy to go—he had no body to go with.



A university creative writing class was asked to compose a concise essay containing these four elements: religion, royalty, sex and mystery. The student who wrote this got an A: “My God,” said the Queen. “I’m pregnant! Who did it?”



Do you know who made you, Jimmy?” the preacher quizzed the little boy. “God made part of me,” Jimmy replied. The preacher was taken aback. “What do you mean, he made part of you?” “Well, God made me really little,” the boy explained, “and I grewed the rest myself.”



According to statisticians, if you’re one



in a million, there are 5,000 just like you.

A woman, frustrated by her boyfriend’s inability to grasp new technology, bought him a smartphone. She patiently showed him how to use it, and called him later to see how he liked it. “So, is it working okay?” she asked. “Yeah, it sounds great!” he exclaimed. “But how did you know I was at Wal-Mart?”



**Q.** How do you know when a bass player is at the door?

**A.** He keeps fumbling around trying to find the right key, and he forgets when he’s supposed to come in.



Dictionary Time: Elbonics, n., The action of two people maneuvering for one armrest in a theater.



Be good to your children. They choose your nursing home.





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