



**Copresco's Christmas gift to you...**

## **Fast, On-Time Delivery, As Promised, Every Time**

Industries all across North American are facing serious supply-chain issues, and the communication business is no exception.

Unfilled job openings, paper shortages, delivery delays and skyrocketing prices are leading many of the nation's largest printers to miss crucial delivery deadlines.

### **No Problem Here**

Never fear. Copresco is here to take the burden off of your shoulders with extremely fast delivery of your books, manuals and publications.

With our Copies Overnight promise, we deliver your projects in days, not the weeks or even months that seem to be the new norm for printing and publishing businesses.

### **Paper Shortage**

Paper shortages continue to cause headaches for the graphic arts business, and the situation is worsening, not improving.

Copresco has strong relationships with our paper vendors and paper mills. At Copresco, we'll go the extra mile to get you what you require. If the paper you need is anywhere to be found, we'll get it for your next rush project.

We are also seeing the short supply and skyrocketing prices of plastics (which are petroleum products) used in coil and comb binding, laminates and vinyl ring binders.

Because Copresco is a small, nimble company, we will go to any length to get the materials needed for your short-run projects.

### **Getting It There**

Another major problem the nation faces is an overburdened logistics network, creating delays in the deliveries of raw materials and finished goods.

Copresco has the resources to get your project to the right place, at the right time.

Shipping may be the last step in the production cycle, but it's a crucial one.

We know that our job isn't done until your projects arrive at their final destinations.

We ship by truck, air, package express and courier to single and multiple destinations.

### **How You Can Help**

Let us know as soon as possible what your deadline is so we can put your project into our work schedule and deal with any paper or bindery issues.

Don't "fudge" the delivery date.

Those of you not used to Copresco's commitment to on-time delivery might be tempted to give a due date several days before delivery is actually needed.

Giving us an extra day or two may enable us to purchase paper and materials more efficiently, meaning you'll pay no more than necessary.

### **Be Flexible**

Copresco may need to substitute an equivalent paper stock for what you have specified.

We have extensive paper knowledge to lead you to a satisfactory grade of paper that meets all of your objectives.

### **A Final Note**

While many were struggling with the pandemic, Copresco was buying two new presses to serve you better.

Copresco will get your project to you on-time without losing quality.

### **Yes, Virginia**

Copresco has featured the "Yes Virginia" headline in *Overnight Lite* issues dating back to January 1997.

### **A Classic Piece**

Francis Pharcellus Church wrote an enduring editorial "Is There A Santa Claus?" that first appeared in the *New York Sun* on September 21, 1897.

Since then, it has been reprinted as a classic expression of Christmas sentiment hundreds of times in numerous languages.

### **Share the Joy**

We invite you to share this famous piece with your friends and family, and give thanks for the things in our lives that truly matter.

Scan the QR (Quick Response) image with your phone, tablet or computer to take you to Virginia's story on the Copresco website.

### **Reconsider QR Codes**

The QR code has been around for some time, but in the past they required specialized apps to be downloaded and installed on your cell phone, which did not always work as well as they should have.

QR codes are gaining new traction now that most late-model cell phones have QR code recognition built into the phone's camera. Just "point and shoot."



### **Quick Access**

A QR code makes your printed piece "clickable" for quick access, just as the code shown here will take you immediately to the correct web page to read about Virginia and Santa Claus.

### **Happy Holidays**

We wish you and yours a most happy holiday season and look forward to sharing another highly successful year with you as we celebrate a new year in 2022.

(630) 690-2000 • [www.copresco.com](http://www.copresco.com)



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Address Correction Requested



Anyone who believes that men are the



equal of women has never seen a man trying to wrap a Christmas present!



Mamie Adams went to a certain post office because the employees were always friendly. One day during the holiday rush the lines were particularly long. Someone pointed out to her that there was no need to wait in line just to buy stamps, as there was a vending machine in the lobby. "I know," replied Mamie, "but the vending machine doesn't ask me about my arthritis."



There is no limit to the amount of good that people can accomplish if they don't care who gets the credit.



**Q.** What kind of motorcycle does Santa ride?

**A.** A "Holly" Davidson!

As a firefighter arrived at work one morning, he noticed smoke and flames rising from a window of the house next door. He ran into the station, sounded the alarm and immediately called the homeowners. "This is the fire department, and you have a fire upstairs," he informed them. "Drop what you are doing and leave your house immediately." "Well, okay," came the hesitant reply, "but aren't we supposed to call you?"



As a little girl climbed onto Santa's lap, Santa asked the usual question, "And what would you like for Christmas?"



The child stared at him openmouthed and horrified for a minute, then gasped: "Didn't you get my text message?"



**Q.** How do you know that Santa is a man?

**A.** No woman wears the same attire every year.

"Daddy, before you married Mommy," my daughter asked, "who told you how to drive?"



**Q.** What did the reindeer say before launching into his comedy routine?

**A.** "This will sleigh you."



A group of chess enthusiasts had checked into a hotel and were standing in the lobby discussing their recent tournament victories. After about an hour, the manager came out of the office and asked them to disperse. "But why?" they asked, as they moved off. "Because," he said, "I can't stand chess nuts boasting in an open foyer."



**Q.** What do you call Santa with no money?

**A.** St. Nickel-less.



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**Submissions:** Reader comments, suggestions and submissions of both humorous and technical material are welcomed. Submissions will be fully credited if requested.

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